



BPC **PART
NERS**

North America



South America



Europe

For International Companies Doing Business in Brazil

Legal Representation
Accounting / Finance
Consulting / Audit





Why BPC?

Foreign executives doing business in Brazil quickly find out that the business environment is quite challenging—to say the least.

No surprise then that

Brazil is ranked 124th

on the Ease-of-Doing-Business index and has the most complex tax system in the world.

Bureaucracy, taxes, accounting requirements, labor regulations, and the culture gap are just some of the

obstacles foreign companies face.

BPC Partners was born from this difficult business world—foreigners living in Brazil that decided to team up with Brazilian professionals who have international experience, to offer

**specialized services tailored
for companies doing business in Brazil.**

That's the DNA of BPC Partners.

BPC at a Glance

Our clients want

- To understand what makes Brazil different and how it does and doesn't work
- To comply with the laws, to limit the tax burden, to avoid penalties for late payments, tax control, and labor lawsuits
- A contact person who can read and speak English, and a partner with a Western cultural background
- To apply IFRS standards to their Brazilian operations when relevant
- To have the same Standard of Quality and reactivity that they receive in their home country

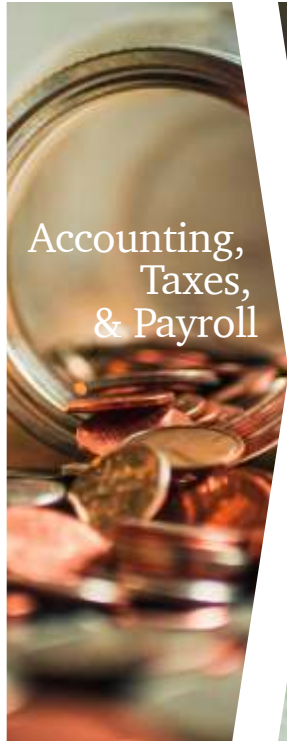
Specialized in

- Accounting, payroll, bookkeeping, auditing, legal representation, international finance, and financial consulting adapted to business needs in Brazil
- Servicing only international companies doing business in Brazil, mainly SMEs (European, North American and Asian)

Our differentials

- Partners are from 3 continents: North America, Europe and South America
- We are trilingual, multi-cultural company with rigorous Chartered Accountants qualified in the UK and Brazil
- We offer invaluable and long experience in accounting and taxation, with our deep knowledge and understanding of the complex regulatory framework in Brazil
- We come from the Big 4 and offer the highest quality standards

● Our Services



Accounting,
Taxes,
& Payroll



Legal
Representa-
tion



Audit



International
Finance



Finance
Consulting

● Accounting, Taxes & Payroll

Accounting

Production of monthly Financial Statements according to the Brazilian standards and/or IFRS.

Tax Management & Support

- Monthly tax statements (Federal taxes and ICMS)
- Tax Calculation (Monthly, quarterly, and yearly)
- Monthly calculation and explanation of federal taxes (PIS, COFINS, IPI, IRPJ, CSLL, and IOF) and local taxes (mainly ICMS and ISS)
- Selecting the correct tax regime (*Real*, *Presumido*, or *Simples*)

Payroll Management

Organization of new hires, calculating social charges, and withholding income tax, issuing payment slips; helping in selecting the most tax efficient legal form of paying employees and managers (CLT contract, Pro-labor, legal entity, etc.)

Official Periodic Accounts Preparation

Electronic filing of all accounting entries; preparation of annual General Assembly.

Reporting Through Group Templates in English

Transformation of the Brazilian accounts into a Group template in English, with comments; numbers verified and controlled on a monthly basis.





Legal Representation

Legal Representation of Your Stakeholders

Legal representation with powers to sign on behalf of the foreign partners, solve issues related to the business, respond in a legal capacity, and receive summons on behalf of the company overseas.

Legal Representation of your Brazilian Subsidiary

Non-operational responsibility for short-term (time to get a permanent visa for your CEO) or long-term.

Legal Headquarters for Companies

If your company provides services, it can be officially based out of one of our prestigious addresses in downtown São Paulo (Edifício Itália) or Rio de Janeiro.

Accounting and Financial Audits

Regulatory or internal audit to verify the Balance Sheet and the Profit and Loss statements.

Due Diligence

Verify the accounting value of your target.

Organizational Audit

Assess and improve the process, organization, and efficiency.

Corporate Governance Audit

Review and improve the strategic and key topics such as Corporate Governance.

Contracts Audit

Independent opinions on financial/accounting issues related to the enforceability of contracts.

Procedures Diagnosis

Verify the correct use of internal procedures, as well as analyze their efficiency.

Specific Audits

BPC Partners caters to your specific needs, regardless of the scope or topic.



International Transactions / Foreign Exchange

BPC Partners has strong relationships with the best and most trusted commercial banks and finance partners in Brazil. This gives us all of the tools and power to offer the **most competitive rates** for all foreign-exchange transactions (*câmbio*), which are of course necessary for all companies doing cross-border business with Brazil. Banking fees in Brazil are extremely high, but BPC Partners has helped its clients reduce these costs by **saving up to 65%** on transaction fees.

Foreign Direct Investment (FDI)

Our expertise and experience in the area of international finance is an essential part of BPC's overall value proposition. We provide technical and strategic support at each stage of the FDI process for the following:

- Foreign Capitalization
- Foreign Loans
- Dividend Distributions back to Foreign Ownership

Credit

Interest rates on credit in Brazil are notoriously high. If you require access to credit our knowledge and relationships within the credit market can connect you to the **most reliable and reasonable** players here in Brazil.

Local Investments

Relying on the big retail banks will ensure your money is inefficiently managed and guarantee some of the worst returns in Brazil. Our knowledge and expertise of the local financial markets can help steer you to the most sophisticated investment platforms offering the best and safest investment instruments that will guarantee you the **highest returns available** while your money is parked.

Finance Consulting

Part-time CFO

We identify new growth strategies and provide methods to **reduce costs** to improve business profitability, at a fraction of the cost of a full-time CFO.

Budget and Budget Monitoring

Budgeting helps you spend less than what you earn. Your local CEO in Brazil cannot spend too much time on accounting and taxes. The CEO must develop the business; therefore, a Financial Consultant will be the best solution to get things done perfectly at a low cost.

Cost Cutting

You don't have the time to perform a thorough cost analysis. You know cost cutting is critically important to your bottom line. It has been on your "to do" list for a long time, but it never seems to get done because other responsibilities dominate your time. Let an experienced cost reduction consultant take this burdensome action item off your "to do" list.

Organization

We provide consulting services to help you design organizations to reduce costs, **drive growth**, and strengthen both short-term performance and long-term organizational health.

Management Control

We advise companies in relation to their efforts in achieving their objectives and their strategic, financial, and operational goals: risk management, business process analysis, optimization of the organization, development of management control indicators.

Internal Controls

When you implement internal control components into your management strategy, you not only deter fraudulent behavior, you help improve the overall quality of your financial statements, which could result in improved transparency, fewer external audit findings, not to mention additional growth and sustainability.

Management & Partners



Arnaud Bleuez

Manager

São Paulo, Brazil

Having studied accounting, taxes, finance and economics at Edhec/Espeme in France, Acca in England, and at Hartford in the US, Arnaud is a fully chartered accountant in Brazil and the UK. After working for PwC in London for five years, he joined a large European company where he was the CFO for their Brazilian subsidiary in 2004. He has literally written a book around all things Brazilian Taxes, making him an authority on them.



Fernando Poli Junior

Manager

São Paulo, Brazil

Brazilian born with a BA in accounting and an MBA in International Business from UCLA, Fernando brings 40 years of Brazilian accounting and tax experience to BPC. Well-practiced throughout his career at some of the biggest international firms such as PwC and Mazars he possesses the knowledge that he strategically applies to bring insight and perspective to solutions that is vital to thriving in the Brazilian market. Fluent in English and Spanish.



Brett Kauffmann

Manager

São Paulo, Brazil

Hailing from New York City where he successfully ran his own company for 16 years, Brett has been living in São Paulo since 2015. With a BA in economics and experience on Wall St. he has quickly gained a thorough understanding of Brazilian finance, especially as it relates to cross-border activities. He gives all BPC clients an edge through conceptual and tactical strategies that he executes with US standards of efficiency.



Marc de Premare

Partner

Paris, France

Born in 1970, he has spent 5 years in Brazil offering audit, transaction and accounting services to European companies doing business in Brazil. He is a French qualified chartered accountant with a deep knowledge of IFRS standards, and speaks fluently English, Portuguese and French. He is our correspondent in Paris, France and frequently travels to North and South America.



Jean-Marc Vin

Correspondent

Rio de Janeiro, Brazil

Jean-Marc has 30 years experience serving national and international groups in Brazil and South America. He is Managing Partner at Expertisa, our correspondent firm in Rio de Janeiro. On top of audit, accounting and tax skills, Jean-Marc has an extensive track record in Advisory and M&A services for companies doing business in Brazil.

Brazilian Taxes for Legal Entities

The book on making Brazilian taxes understandable in English or French.

With a focus on operational management within the Tax Code to help you decide, among other issues, which tax regime to select.

Includes:

- Numerical examples
- Accounting entries
- Tax optimization case studies

Provides practical techniques for tax calculation methods for federal, state and/or local taxes as well as employer costs and social security taxes.

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Free electronic copy on our site

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● Testimonial



“ We selected BPC Partners when Deezer arrived in Brazil in early 2013 for all accounting, taxes and administrative support. This was a great choice.

BPC Partners has been delivering throughout 4 years now. On top of monthly accounts and monthly tax calculations, BPC Partners has helped with international tax issues. They are specialized in international companies, do reply accurately and respect deadlines, and can communicate perfectly with our Head Office in Europe; this makes BPC Partners different from most accounting companies.

On top of that, the fees are very much below those of the Big 4, with no or very few extra fees during the year. Certainly one of the best choices for Western companies doing business in Brazil.”

Remi Lhéritier,
Finance Coordinator Latin America

Testimonial



“BPC Partners takes care of our monthly recurring accounting obligations in São Paulo. Among other things, BPC Partners supports us in the execution of payment transactions as well as the identification of the incurring local, national, and international taxes and fees. Moreover, they advise us on various matters from our daily business life.

In a proactive way, BPC Partners presents us solutions for reducing fees and taxes, as well as for the completion of international transactions. With the advantage provided by the European roots of some of their employees, they can specifically deal with the special needs and concerns of international companies.

Their profound solutions are always given in a precise and timely manner, and they also correspond to the expectations of German society. The fees for their services are structured in a thorough and clear way. Their prices are fair.

The young and dynamic team of international business experts has also impressed us as people. For us, BPC Partners have proven themselves as true partners.”

Jürgen Peter Müller,
Administrator SSF Brasil Consultores e Projetistas em Engenharia Ltda

● Testimonial



“ We are a middle sized international Group with a subsidiary in Brazil. We are working with BPC Partners since early 2017; prior to that, we tried other offices without satisfactory results.

Indeed, we were firstly looking for a real partner which could properly do all the necessary and mandatory Brazilian accounting and administrative tasks for our subsidiary. We were also looking for a specialist who could quickly and easily explain and solve accounting, tax and payroll issues; for this we were ready to pay higher fees.

BPC Partners has delivered since the very beginning. Reactive, proactive, fast and rigorous replies to our doubts, the services has been above expectations. And, the icing on the cake, BPC Partners has identified tax savings: we are now saving more than R\$20.000 a month!

Selecting BPC Partners has been an investment with immediate return. ”
Too bad we haven't met them before. We recommend.

Antonio Mesquita
Brazil Country Manager Asenium Brasil

Some Select Clients





São Paulo **Headquarters**

On the 20th floor of Edificio Itália, the third tallest building in Brazil, overlooking the historical downtown.

Av. São Luis, 50 - 20th floor
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Rio de Janeiro **Subsidiary**

Located in the business center of the city, near the city administration and Santos Dumont International Airport.

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Paris, Europe **Partner**

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